



# BAID<sup>TM</sup>

Biometric Authentication and Identification System

Working with local healthcare clinics to establish pilot studies

Aids in preventing medical errors

Developed in collaboration with the US military 



## NEED FOR BAID

- BAID works by a hashed biometric scan that links with patients electronic medical records (EMR)
- Medical errors are the third leading cause of death in the U.S. - BAID reduces instances of patient misidentification
- During mass casualty and trauma situations, operational chaos can lead to mistaken identities in treatment

## CHROMOLOGIC ADVANTAGE

- BAID is the first SAAS product on the market to optimize for mobile identification by biometrics coupled with EMR integration from the start
- Each unique hash from user's biometric data remains HIPPA compliant

## MARKET OPPORTUNITY

- EMR link market currently valued at \$5 billion per year and growing
- The most basic option will be \$0.10 per member /month and supply biometric identification processing and EMR syncing

**\$222 Million**  
Annual savings (California)

**2-4.5%**  
Additional hospital revenue (HCAHPS)

**80%**  
Of the market is in need of biometrics